



University of Texas at Arlington and Veo Bring Shared Scooters and Bikes to Campus

New micro-mobility program offers convenient, sustainable travel options for students, staff, and campus visitors

Arlington, TX – October 17, 2024 – Today the University of Texas at Arlington and [Veo](#) announced a partnership to bring a fleet of shared bikes and scooters to campus. Veo will begin deploying its initial fleet of 400 vehicles on October 17. UT Arlington offers an ideal environment for students, staff and visitors to use micromobility and has been recognized by the League of American Bicyclists as a Bronze-level Bicycle Friendly University.

This new micro-mobility program is a direct response to feedback from UTA's student body, who expressed a growing need for additional transportation options to alleviate campus traffic and reduce the number of vehicles on campus daily. In partnership with the Downtown Arlington Management Corporation and the City of Arlington, UTA has established a 2.5 square mile service zone that allows students to easily access key off-campus destinations such as apartments, shopping areas, and popular student hubs that complement the existing UTA transportation network. This initiative marks a continued collaboration between UTA and its partners, aimed at enhancing the student experience. Launched as a one-year pilot program, the micro-mobility service has the potential to extend for up to three years based on its success and impact.

"UT Arlington's new micromobility program is part of our ongoing commitment to providing innovative solutions that expand access and reduce costs for our diverse campus community," said Dr. Greg Hladik, Executive Director of Auxiliary Services. "By offering flexible, on-demand transportation, we're giving those without personal vehicles more independence and decreasing the need for car reliance on campus, all while reducing congestion and transportation costs."

"UT Arlington offers an optimal environment for campus micromobility with its bike-friendly environment and demand for short trips around campus," said Jeff Hoover, Director of Government Partnerships at Veo. "Students, faculty, and staff can now hop on a Veo to get to class, catch the bus, or simply try out a fun, car-free option to get around. We look forward to working closely with the university to meet the unique needs of the campus community for years to come."

About the Vehicles

Veo's electric-powered Cosmo throttle-assist e-bike features large tires and a low center of gravity that doesn't require riders to stand or pedal. The Astro standing scooter is a classic stand-up scooter, ideal for short trips around campus.

How to Ride

- **Find your ride:** Riders aged 18+ can locate vehicles using the free [Veo app](#).
- **Unlock and go:** Simply scan the QR code on the vehicle using the app. You can get unlimited rides for \$5.99/month + \$0.39/min or single rides are \$1.00 to unlock + \$0.39/min.
- **End your ride:** Upon completion of the ride, riders park their vehicle upright in a Mandatory Parking Zone visible in the VEO app. Riders must take a photo within the app to confirm proper parking.

Promotions and offers

- **UTA promo:** First-time riders can get \$5 in free credit with the promo code UTA24 through November.
- **Veoplus:** Riders have the option to sign up for Veoplus, a monthly \$5.99/month subscription that offers discounted rides.
- **Veo Access:** Low-income riders can visit veoride.com/veo-access to apply for a discounted rate.

About UT Arlington

The University of Texas at Arlington (UTA) is a recognized leader in transportation innovation and sustainability. UTA's Parking & Transportation Services (PATS) has been honored with numerous prestigious awards, including the International Parking and Mobility Institute (IPMI) 2024 Organization of the Year and the Apex Award for Innovation. UTA boasts the nation's longest-running self-driving shuttle program, the world's first installation of plastic-infused parking lots, and an AI-powered UTA Parking Finder app, showcasing its commitment to cutting-edge, sustainable solutions.

With a campus community of over 45,000, UTA continues to develop innovative transportation solutions that promote accessibility and reduce reliance on personal vehicles. Since 2018, PATS has earned multiple accolades, been featured in over 200 industry & research publications, and generated an \$8.1 million impact through sustainable practices.

About VEO

Veo is on a mission to end car dependency by making clean transportation accessible to all. We have provided millions of shared bike and scooter rides in 50+ cities and universities across North America – and we're just getting started.

Veo operates from a set of values that distinguish us in the industry. We are grounded in financial responsibility: VEO partnered with select cities to achieve profitability before scaling. We're constantly innovating: VEO's in-house design and manufacturing process enables us to provide cities with the safest, most accessible fleet of electric bikes and scooters in the shared-use market. We believe in collaborative partnerships: VEO develops long-term partnerships with cities and universities so we can work together toward a sustainable, safe, and equitable transportation future.